



EQUIPMENT AND TOOLS FOR WOODWORKING



PAINTWORK MATERIALS, ADHESIVES, SEALANTS, WOOD PROTECTION



EQUIPMENT AND TOOLS FOR FURNITURE PRODUCTION



EQUIPMENT FOR WOOD WASTE UTILIZATION



FURNITURE COMPONENTS AND FITTINGS



AUXILIARY EQUIPMENT

NEW SECTORS



LOGGING MACHINES



18TH INTERNATIONAL EXHIBITION OF EQUIPMENT, MATERIALS AND COMPONENTS FOR THE WOODWORKING AND FURNITURE INDUSTRY

28.11–01.12.2023

CROCUS EXPO, MOSCOW, RUSSIA | +7 495 799 55 85 | WOODEX@ITE.GROUP

2023

BOOK YOUR STAND

WOODEXPO.RU



ОРГАНИЗАТОР
ORGANISER





PARTICIPATION IN THE EXHIBITION

ALLOWS YOU TO DEMONSTRATE EQUIPMENT FOR LOGGING, WOODWORKING, WOOD PROCESSING, FURNITURE PRODUCTION, AS WELL AS FURNITURE COMPONENTS AND FITTINGS, MAKES IT POSSIBLE TO FIND NEW CUSTOMERS AMONG THE MAXIMUM NUMBER OF RUSSIAN TIMBER INDUSTRY SPECIALISTS AND HELPS INCREASE SALES.

EXHIBITION ALSO SUPPORT

THE DEVELOPMENT OF THE TIMBER INDUSTRY COMPLEX IN RUSSIA, THE INTRODUCTION OF HIGH-TECH, ENERGY-EFFICIENT, AND RESOURCE-SAVING SOLUTIONS AND THE TRANSITION TO A CIRCULAR ECONOMY.

DURING 4 DAYS OF THE WOODEX EXHIBITION YOU HAVE THE OPPORTUNITY TO



INCREASE
SALES AND
STRENGTHEN
YOUR POSITION
IN THE MARKET



EXPAND SALES
GEOGRAPHY



FIND NEW CLIENTS
AND MAINTAIN
RELATIONSHIPS WITH
EXISTING CLIENTS
AND PARTNERS



INCREASE
BRAND
AWARENESS



BRING THE
COMPANY/PROD
UCT/BRAND TO
THE RUSSIAN
MARKET



FIND
DISTRIBUTORS



CONCLUDE
CONTRACTS FOR
THE SUPPLY
OF PRODUCTS

VISITORS 2021

5 781 SPECIALISTS

FROM **38** COUNTRIES AND **78** REGIONS OF RUSSIA

3 341 VISITED THE EXHIBITION FOR THE FIRST TIME

2 819 SPECIALISTS FROM THE REGIONS OF RUSSIA

EXHIBITORS 2021

230 COMPANIES FROM **18** COUNTRIES

105 RUSSIAN COMPANIES

25 FOREIGN COMPANIES

4 NATIONAL PAVILIONS



QUALITATIVE COMPOSITION OF VISITORS

VISITORS TO THE EXHIBITION ARE MANAGERS AND SPECIALISTS OF WOODWORKING ENTERPRISES, FURNITURE AND JOINERY MANUFACTURERS, REPRESENTATIVES OF WOODWORKING HOUSING CONSTRUCTION AND WOOD WASTE PROCESSING.

AMONG VISITORS

GOODWOOD, IKEA, KASTAMONU, KRONOSPAN, MR.DOORS, PORTA PRIMA, ROCA, SWISS KRONO, ANGSTREM, ANNOUNCEMENT, VOLHOVETS, VYATKAPLITPROM, GRAND, KIROVSKY DOCK, KRONOTEK, LESOZAVOD NO. 1, FURNITURE HOLDING, MF MARIA, MF MARTA, ORMATEK, SMOLENSKY DOC, STYLISH KITCHENS, TALION TERRA, TAMAK, TEREM, SHATURA, ECOFURNITURE AND MANY OTHERS

VISITORS PROFILE

WOODEX EXHIBITORS GET THE OPPORTUNITY TO DEMONSTRATE THEIR PRODUCTS TO REPRESENTATIVES OF:

- FURNITURE, JOINERY AND TIMBER CONSTRUCTION COMPANIES
- WOODWORKING ENTERPRISES
- ENTERPRISES OF WOODEN HOUSING CONSTRUCTION
- ENTERPRISES FOR THE PROCESSING OF WOOD WASTE
- LOGGING ENTERPRISES
- MANUFACTURERS OF BOARD MATERIALS
- DISTRIBUTORS OF EQUIPMENT, TOOLS AND MATERIALS

VISITORS STATISTICS 2021



87% VISITORS PLAN TO PURCHASE PRODUCTS FOLLOWING THE VISIT TO THE EXHIBITION

21% OF VISITOR COMPANIES HAVE A BUDGET 50+ MILLIONS OF RUBLES

57% VISIT ONLY WOODEX IN RUSSIA AMONG SIMILAR EXHIBITIONS

57% VISIT THE EXHIBITION IN ORDER TO SEARCH FOR PRODUCTS AND BUSINESS SERVICES

83% PURCHASING DECISION MAKERS

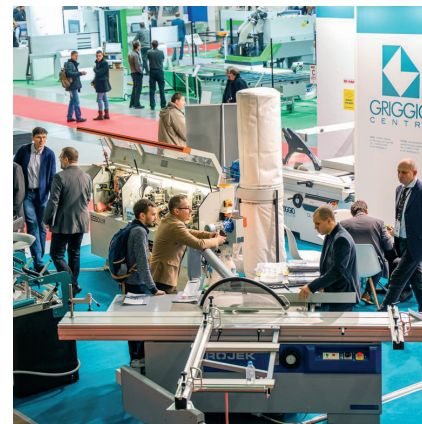
41% FIRST PERSONS OF THE COMPANIES

BREAKDOWN BY TYPE OF BUSINESS

FURNITURE MANUFACTURING	1160	(31%)
SUPPLY OF WOODWORKING TOOLS AND EQUIPMENT	690	(13%)
JOINERY MANUFACTURING	668	(12%)
WOOD PRODUCTS, CHIPBOARD AND FIBERBOARD MANUFACTURING	624	(11%)
WOOD LEFTOVERS UTILIZATION (BRIQUETTES, PELLETS, GRANULES ETC.)	320	(6%)
WOOD HOUSE BUILDING	271	(5%)
MANUFACTURING OF WOODMOLDING	242	(4%)
MEDIA	67	(1%)
OTHER	632	(12%)

PRODUCTS OF INTEREST

WOODWORKING EQUIPMENT, TOOLS AND MACHINERY	4 243	(72%)
FURNITURE MANUFACTURING EQUIPMENT	2 602	(45%)
COMPONENTS OF EQUIPMENT	2 370	(41%)
EQUIPMENT FOR WOOD WASTE UTILIZATION	2 139	(37%)
PAINTS, COATINGS, SEALANTS WOOD PROTECTION	1 677	(29%)
FURNITURE COMPONENTS, MATERIALS AND ACCESSORIES	1 503	(26%)
LOGGING MACHINES	810	(14%)
OTHER	231	(4%)



FOR PARTICIPATION IN THE EXHIBITION WOODEX 2023

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